Title: Providing Customized Media At Physical Point of Sale (PPOS)

Atty. Docket No.: 13110-44972

Atty: John R. Harris / Morris, Manning & Martin

Sheet 1 of 12

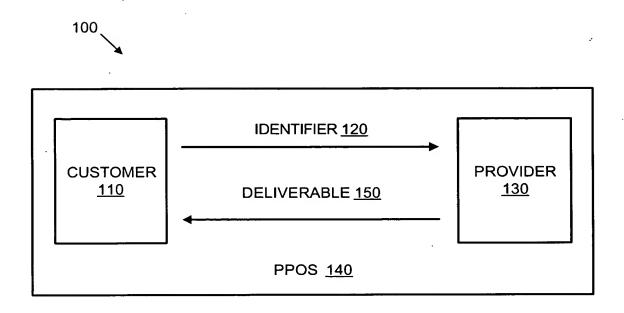


FIG. 1

Applicant: Inmar Industries, Inc.
Title: Providing Customized Media At Physical Point of Sale (PPOS)

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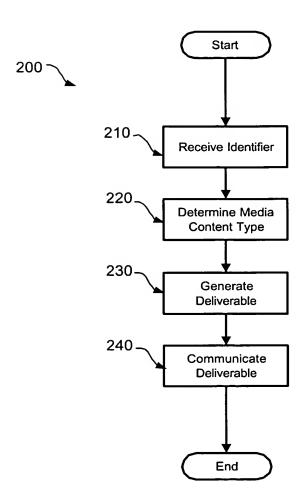


FIG. 2

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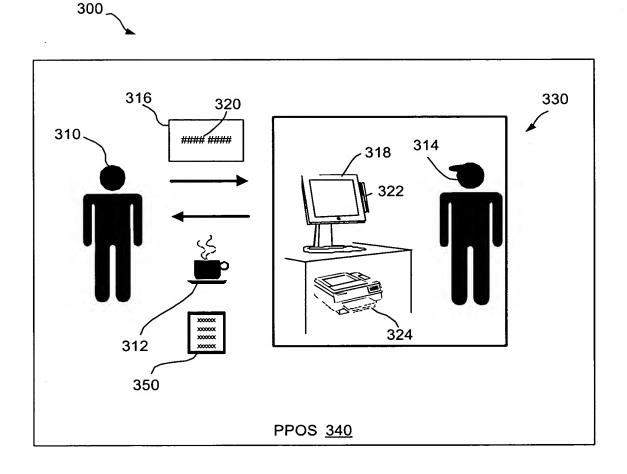


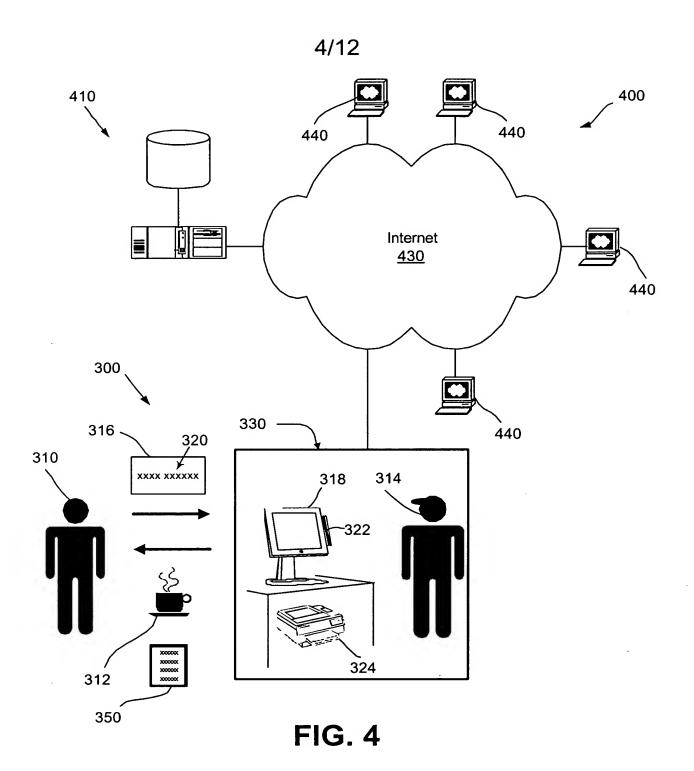
FIG. 3

Title: Providing Customized Media At Physical Point of Sale (PPOS)

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Atty: John R. Harris / Morris, Manning & Martin Sheet 5 of 12 5/12 500 **Customer's Customized Real Time Briefing** 502 508 **Current Traffic Info:** Alert: Hwy 4 Closed at Elm Street. Delay 45 min. Graphic Alt. route: Fifth St. to Broad St. No delay 504 Real-Time Stock Quotes Disney \$39.00 + 4.00 Duke Energy \$29.20 - 0.25 510 506 Graphic Food Purchased Nutritional Info: Lg. Coffee 12 g caffeine Bran Muffin 23 g fat / 330 cal.

Applicant: Inmar Industries, Inc.

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FIG. 5

Title: Providing Customized Media At Physical Point of Sale (PPOS)

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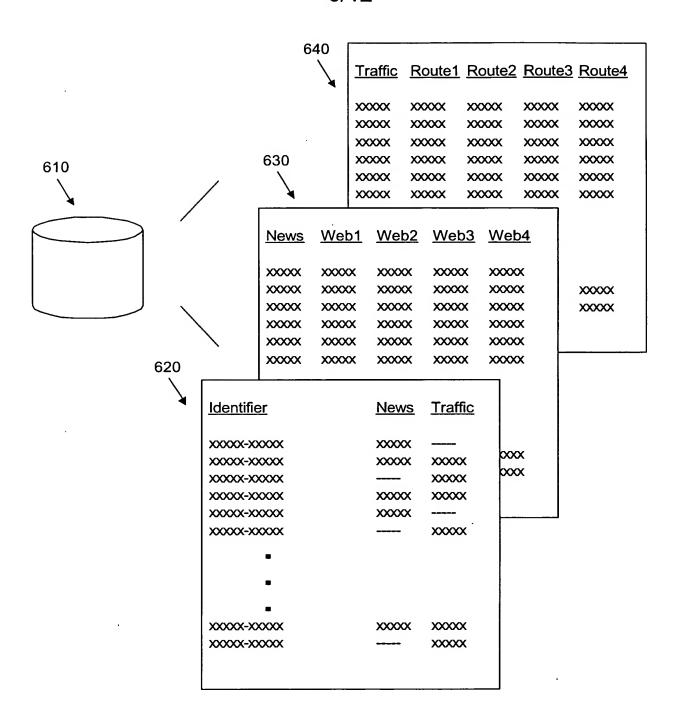


FIG. 6

Title: Providing Customized Media At Physical Point of Sale (PPOS)

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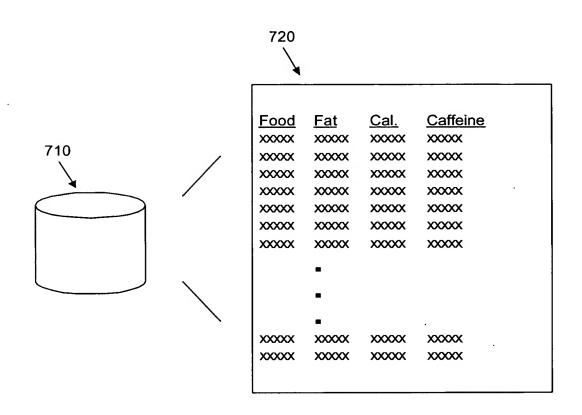


FIG. 7

Title: Providing Customized Media At Physical Point of Sale (PPOS)

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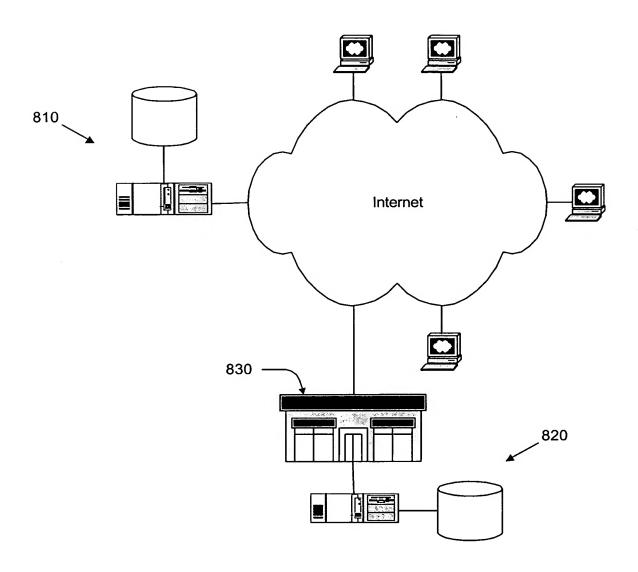


FIG. 8

Title: Providing Customized Media At Physical Point of Sale (PPOS)

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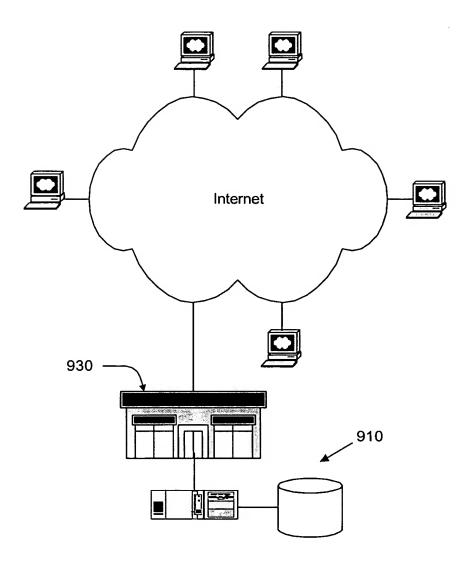


FIG. 9

Title: Providing Customized Media At Physical Point of Sale (PPOS)

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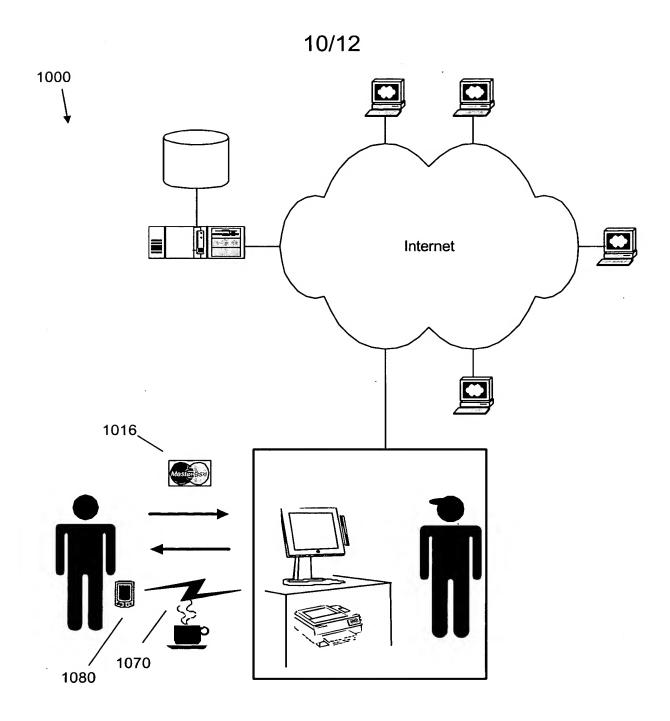


FIG. 10

Title: Providing Customized Media At Physical Point of Sale (PPOS)

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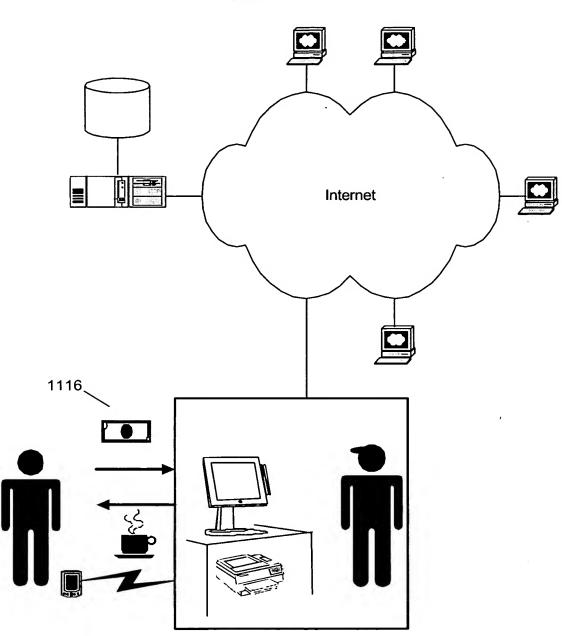


FIG. 11

Title: Providing Customized Media At Physical Point of Sale (PPOS)

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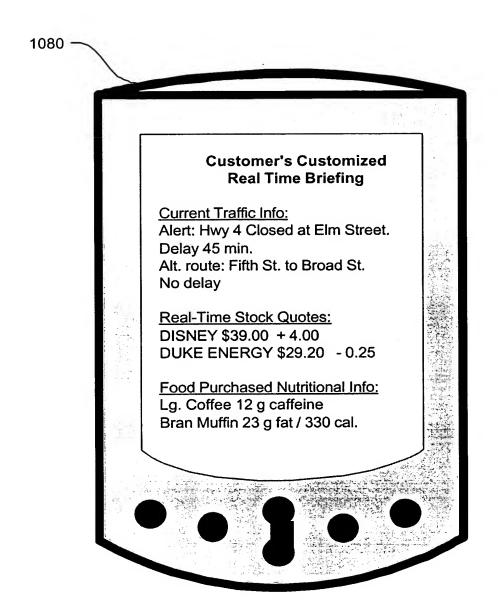


FIG. 12